# SAMPLE SUPERSTORE DATA QUESTIONS

1. \*\*What is the trend in sales revenue over time, and are there any seasonal patterns?\*\*  
  
2. \*\*Which product categories contribute the most to overall sales revenue, and how do they compare to each other?\*\*  
  
3. \*\*How does the average profit margin vary across different product categories and sub-categories?\*\*  
4.\*\*Which regions generate the highest sales revenue, and how do they compare to each other?\*\*  
5. \*\*What are the top-selling products, and how do their sales performance vary over time?\*\*  
6. \*\*Where are the highest sales concentrations geographically, and how do they relate to customer segments?\*\*